



Sarah Bartosz, President



Sarah Bartosz has served as President of Gold In September (G9) since its' inception in 2013. With more than 20 years of experience, Sarah has spent her career serving non-profit philanthropy. Through her impressive work, she has forged strategic connections and developed innovative fundraising initiatives, programs, and events to build awareness and support for critical endeavors.

Combining her professional skills with her personal commitment to the mission, Sarah serves as President of G9 in hopes of effecting great positive change for the entire childhood cancer community. Sarah's son, Jack, was diagnosed with cancer in 2005 at the age of four while Sarah was working for the American Cancer Society. Sarah and her husband John left no stone unturned in the quest to find or fund a cure; despite their heroic efforts, Jack passed away in 2012. A cancer survivor himself, Sarah's husband John passed away in March 2016 at age 47 from the long-term effects of the cancer treatments he received in his early 20's. In the wake of these unthinkable tragedies, Sarah is a woman on a mission of golden hope to change the future of childhood cancer for every child, everywhere.

As President and Founder of the I Back Jack Foundation, Sarah supported the development of clinical trials nationwide through strategic partnerships with other local, state, and national foundations as well as medical and scientific institutions, boards, and personnel in an effort to create new trials for children battling cancer within a 24-month timeframe. Among her successes was the collaboration on funding of both a \$1 million and \$1.5 million projects to develop new, less-toxic treatments for children with neuroblastoma; children are now being successfully treated with these innovative therapies.

Prior to beginning the I Back Jack Foundation, Sarah was Director of Major Gifts for the American Cancer Society where she managed a broad scope of program activities related to the development and expansion of efforts in the state of Wisconsin and the stewardship of the donor community nationwide. During her tenure, Sarah increased support by over \$1 million to the Society national research program and secured funding for the first Professorship in Melanoma Research for the ACS in the United States, the highest accolade for an ACS funded researcher. Sarah also created the Wisconsin Youth Scholarship Endowment Fund.

As the Director of Major Gifts at Mount Mary College, Sarah assisted in the strategic and operational development, planning, implementation, management, and completion of the College's first-ever comprehensive capital campaign that exceeded goal and raised more than \$26 million. She secured the largest individual alumna gift of \$1.2 million to the campaign.

Sarah is a 2012 recipient of the prestigious Forty Under 40 Award from the Milwaukee Business Journal. She is a graduate of the University of Wisconsin – Madison with a degree in Broadcast Journalism and Public Relations.

"G9 is the house that Jack inspired, Annie envisioned, John designed, and I am determined to build."

HELPING EVERY CHILD, EVERYWHERE