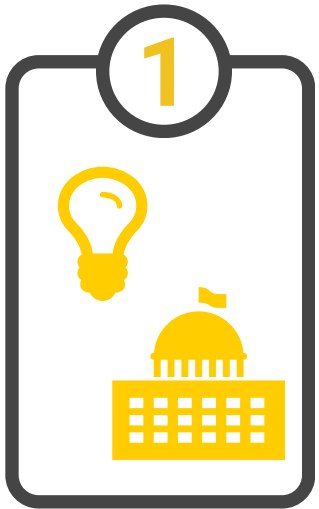




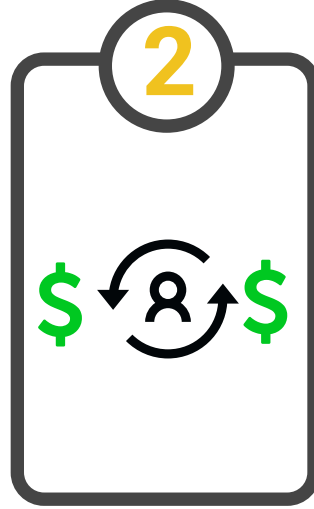
9 Ways to Help GROW GOLD



1

Light up Gold

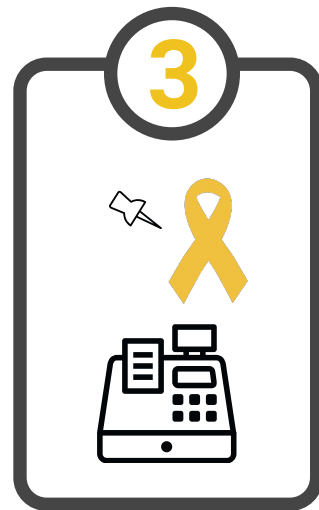
Light up your city GOLD! Get prominent public buildings, highways, corporations, hospitals, porch lights, to turn gold by using yellow lightbulbs.



2

Employee Matching

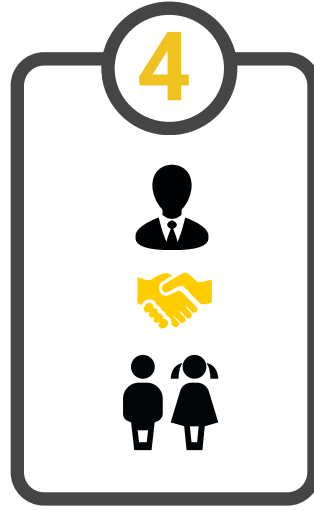
Add Gold In September to your Employee Matching program so your employees can choose to support raising money for childhood cancer.



3

Point Of Sale or Round Up

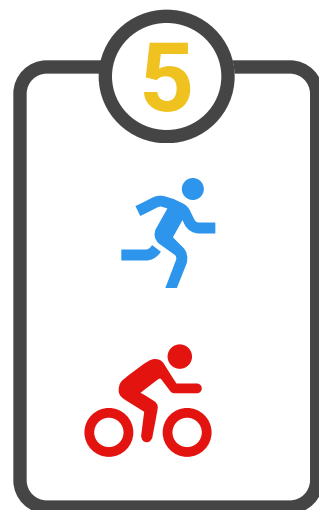
Add the ability to have customers round up their purchases at the POS or a flat dollar amount to go towards G9. Those who donate could have a gold ribbon or other icon displayed with their name.



4

Host a G9 Youth Program

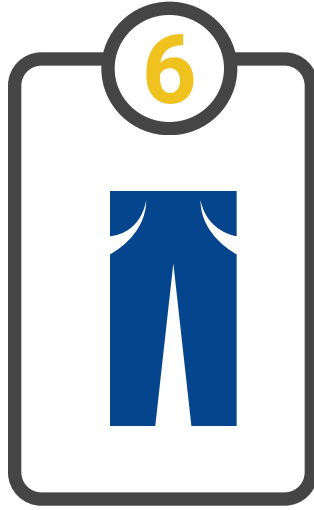
Partner with one of G9's youth program programs such as G9 Penny Wars, which inspires youth philanthropy, leadership and social entrepreneurship all while raising money for cancer research.



5

Endurance Events

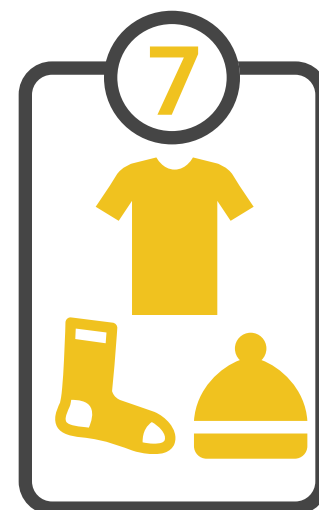
Join a triathlon or run a 5K. Bike across the state. Participants can wear gold shirts to raise funds and awareness for childhood cancer by taking on a personal challenge for a great cause!



6

Jeans Day at work

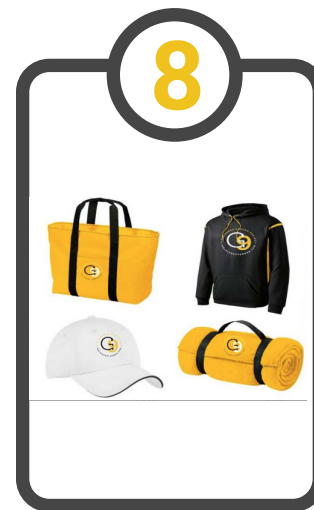
Do you wish you could wear jeans to work? Set-up a fundraiser for those who donate get the privilege to wear jeans one day a week.



7

Organize a Gold Day

Have everyone wear gold and discuss childhood cancer and what your school, company or organization will do to help raise awareness. You could even show one or more of the G9 videos for inspiration.



8

Buy and wear G9 Gear

Purchasing G9 Gear raises money for childhood cancer and by wearing our gold merchandise, you'll be raising awareness for this great cause. Shop Now!



9

Donate to G9

Donate directly to G9. Your donation funds Early Phase Trials, bringing the newest, most promising treatments to kids faster.
www.goldinseptember.com/donate

For more ideas and information on G9, visit our website.

www.goldinseptember.com