



## **G9 Partner Guidelines**

1. Each G9 Partner agrees, acknowledges and confirms that it is an IRS approved IRC 501(c)(3) nonprofit charitable organization and shall provide a copy of its IRS approval letter to the G9 Administrator upon its request.
2. Each G9 Partner agrees, acknowledges and confirms that its organizational documents (e.g. Articles, Certificates, Bylaws, Mission Statement) include a commitment to fight childhood cancer, including, but not limited to, childhood cancer medical research, pediatric patient care, and family support.
3. Each G9 Partner agrees, acknowledges and confirms that the G9 Project Marks are the sole property of the Gold In September Charitable Trust and may be used only in accordance with these G9 Partner Guidelines.
4. G9 Project Marks (as set forth in Paragraph 8 below) and the “G9 Project” and “Gold In September” names may be used by G9 Partners only in connection with the G9 Project.
5. No G9 Project Mark, or aspect thereof, may be incorporated as part of a G9 Partner’s name, logo or domain name.
6. G9 Project Marks may not be used on a G9 Partner’s stationary or business cards, as this could mischaracterize and/or misrepresent the G9 Project’s relationship with the G9 Partner.
7. G9 Administrator actively monitors proper use of the G9 Project Marks. The following explains the general course of action for addressing mark violations:
  - 7.1. Anyone who misuses the G9 Project Marks will be contacted;
  - 7.2. A reasonable amount of time will be given to correct the error(s) per the G9 Administrator’s discretion. The time frame will be dependent upon the medium in which the violation appeared and the severity of the violation.
  - 7.3. Follow-up will be conducted to ensure that the error(s) has been corrected.
  - 7.4. Failure to make the required changes may result in termination of participation in the G9 Project and/or legal action.
8. G9 Project Marks:

